



CONSULATE GENERAL OF THE UNITED STATES

FRANKFURT • GERMANY

## Library Info Alert May 2008

*Library Info Alert* focuses on recent developments in the field of library science and information management in the United States. It contains summaries of articles from leading library-related periodicals and recommended Internet sites. The *Library Info Alert* is published by the Information Resource Centers in Germany.

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### Article Alert

#### 1. The 51st State: The State of Online - Issues for Future Presidents

By Laura Gordon-Murnane

(*Searcher*, April 2008, Vol. 16, Issue 4, pg. 8)

All the candidates describe the problems along with brief statements on their plans to solve them. Some offer detailed policy plans that lay out how they view the problem through the lens of their experience and how the government should respond. Laura Gordon-Murnane is Information Consultant.

#### 2. Amazon, Google Book Search, and Google Scholar

By Péter Jacsó

(*Online*, March/April 2008, Vol. 32, Issue 2, pg. 51)

The author reviews several online data bases. Amazon.com was, and remains, one of the best Web-born databases. From its inception, it showed what a brilliant mind can do with minimal money but with a vision. Amazon's excellent software is a perfect match for its huge collection of about 12 million book records (and an increasing number of about 1 million full-text articles). The Google Book Search (GBS) provides links to Web pages (found by the regular Google), which include formal reviews, and to publicity blurbs, which sometimes are redundant. The link function is a great advantage of GBS, even with its limitations; it uses a special option not available for mere mortals to trigger good, unambiguous searches. Google Scholar is the best, most convenient, and fastest free tool to find relevant information on any topic from many scholarly sources. But it has shoddy software implementation, the mostly absurd hit counts, and often much inflated citation counts. Péter Jacsó is professor of library & information science at the University of Hawaii's department of information and computer sciences.

#### 3. Building a Community of Readers: BookSpace

By Glenn Peterson and Sharon Hilts McGlinn

(*Computers in Libraries*, April 2008, Vol. 28, Issue 4, pg. 6)

The team's goals for the new site were to do the following: \* Develop genre-focused pages integrating reader's advisory content \* Create a visually appealing site with features that would inspire users to return and use the site regularly \* Offer opportunities for users to contribute to the site and facilitate staff-patron interaction \* Put a "human face" on librarian-produced content \* Allow users to customize content to

meet their needs \* Create easy-to-use tools to allow staff to make frequent updates, keeping the content timely and interesting BookSpace's Features BookSpace pages include new title lists, book club resources, audio and e-audio sources, and research tools. Web-based tools make book list maintenance, posting to blogs, monitoring blog comments, and adding web links quick, easy, and accessible from any library location. Glenn Peterson is the Hennepin County Library (Minneapolis) web administrator, has 25 years of experience in library reference work, and has been developing websites since 1996. Sharon Hilts McGlinn has been web services senior librarian for adult services since 2001 and coordinates BookSpace content and maintenance.

#### **4. Can We Help You?**

By Michael Porter and David Lee King

(*Public Libraries*, March/April 2008, Vol. 47, Issue 2, pg. 29)

Come Visit Any Time The Pew Internet & American Life Project's "Information Searches that Solve Problems" provides some interesting quotes to start us off. Look at this list of Google searches found in yet another ReadWriteWeb article: \* What are movie spears made out of? (looking for information on Zulu spears used as movie props); \* Car hit by bicycle (looking for articles on bicycles hitting cars); and \* Famous science fiction writers other than Isaac Asimov (looking for a list of sci fi authors).<sup>5</sup> Now, we all know those are poorly constructed searches. <sup>7</sup> And what did they discover about the Google Generation?: \* Young scholars are using tools that require little skill: they appear satisfied with a very simple or basic form of searching; and \* Users make very little use of advanced search facilities, assuming that search engines 'understand' their queries. Michael Porter is Community Product Manager at Webjunction.org. David Lee King is Digital Branch and Services Manager, Topeka & Shawnee County (Kans.) Public Library.

#### **5. ChangeMasters All: A Series on Librarians Who Steered a Clear Course toward the Twenty-First Century**

By Susan Corl

(*Library Administration & Management*, Spring 2008, Vol. 22, Issue 2, pg. 65)

The author profiles the life and career of Richard Rubin, head of Kent State University's School of Library and Information Science program. Aside from talking about several library management issues, Rubin stresses on the crucial role of librarians to act as "ChangeMasters" in their profession, while also commenting on the defining characteristics of librarianship and the future of library and information science. Susan Corl is Head of Reference at Holmes County Public Library in Millersburg, Ohio.

#### **6. Collecting Conversations in a Massive-Scale World**

By R. David Lankes

(*Library Resources & Technical Services*, April 2008, Vol. 52, Issue 2, pg. 12)

This paper highlights the growing importance, challenges, and opportunities of massive scale computing as they relate to libraries. Massive-scale computing is defined as the predictable widescale availability of computing power, storage, and network speeds at immense levels. The author argues that libraries must help shape the emerging world of nearly unlimited computing capacity, and outlines an approach to library service in such an environment: participatory librarianship. R.. David Lankes is Associate Professor, Information Institute of Syracuse & School of Information Studies, Syracuse University, Syracuse, New York.

## **7. The Community Behind the Code**

By Terence K. Huwe

(*Computers in Libraries*, March 2008, Vol. 28, Issue 3, pg. 27)

Even though the trade media have tried to make headlines that focus on personal feuds and discord among open source leaders, the power of community-based design was never more obvious than when Netscape and Linux opened their source code. During an energetic search for new models for collaboration, it came to someone's attention that the university libraries had been practicing collaborative work for decades: coordinating collection development, sharing cataloging records, and referencing workloads via online services and call center solutions. Terence K. Huwe is director of library and information resources at the Institute for Research on Labor and Employment at the University of California-Berkeley.

## **8. Creating Communities With Pod casting**

By Angela L. Jowitt

(*Computers in Libraries*, April 2008, Vol. 28, Issue 4, pg. 14)

At UCOL (Universal College of Learning) tertiary library in Palmerston North, New Zealand, we became aware of podcasting as a new method of communicating with patrons. Businesses are doing podcasts. Universities are podcasting. Podcasts are forming communities of teachers and students alike. So we decided to enter the podcasting world; this is how we did it. Angela L. Jowitt is an information systems librarian at the Universal College of Learning.

## **9. Dusting off the Archive for the Web**

By Richard Pérez-Peña

(*New York Times*, Web-published March 17, 2008)

"As magazines and newspapers hunt for the new thing they need to be to thrive in the Internet era, some find that part of the answer lies in the old thing they used to be. Publications are rediscovering their archives, like a person learning that a hand-me-down coffee table is a valuable antique. For magazines and newspapers with long histories, especially, old material can be reborn on the Web as an inexpensive way to attract readers, advertisers and money."

## **10. Exploring Exploratory Search**

By Mark Nolan

(*Bulletin of the American Society for Information Science and Technology*, April/May 2008, Vol. 34, Issue 4, pg. 38)

Working with power users on several projects provided the author's teammates and him the catalyst to investigate the latest innovations in search research. What they discovered was exploratory search. Exploratory search is an emerging discipline that encompasses the examination of dense or rich information domains via three main facets: "Lookup," "Learn" and "Investigate." In the design of search results and interfaces for browsing rich information resources everyone needs to design a certain degree of elasticity into the product to give users more control over the results. Search engine technology is the next frontier in the quest to bridge the gap between data mining tools, translation techniques and etymology. Improving Exploratory search research opens new opportunities for information architects to grow the profession. To increase the value of the findings of the research on exploratory search, information architects need to explore new methods and approaches to designing information displays for expert systems. Mark Nolan is an information architect in Washington, D.C.

### **11. Folksonomies: Path to a Better Way?**

By Sharon L. Cosentino

(*Public Libraries*, March/April 2008, Vol. 47, Issue 2, pg. 42)

An elderly library patron attempting to help his young granddaughter do a report on Native Americans is befuddled when he cannot find any listing for American Indians in his library Online Public Access Catalog (OPAC). Since connecting users with information is at the very heart of the library profession, librarians are left asking, Are folksonomies, indeed, a path to a better way? According to Dye, the term folksonomy was coined in 2005 when information architect Thomas Vander Wal mashed up the words taxonomy and folk to name the growing phenomenon of users generating metadata by tagging pieces of digital information with their own searchable keywords. Ed Rossman, adult services librarian at Shaker Heights (Ohio) Public Library, is working on showing Score business counselors how to use LibraryThing.<sup>26</sup> First, the patrons are shown the library's OPAC of small business resources. Sharon L. Cosentino is a fulltime secretary and a part-time MLS student at the University at Buffalo.

### **12. infodoodads-Building a New Blog Community**

By Hannah Gascho Rempel and Kate Gronemyer

(*Computers in Libraries*, April 2008, Vol. 28, Issue 4, pg. 16)

Blogging at infodoodads has also led to more traditional forms of scholarship; in addition to this article, reviews of WorkHack and Netvibes were rewritten for an upcoming issue of Public Services Quarterly, and some infodoodaders will present on collaborative blogging at the Computers in Libraries 2008 conference as well as at Online Northwest 2008. Hannah Gascho Rempel is a blogger at infodoodads, as well as the biosciences librarian and graduate student services coordinator at Oregon State University Libraries. Kate Gronemyer is a blogger at infodoodads and the instruction librarian at Oregon State University, Cascades Campus.

### **13. Information Commons to Go**

By Marc Dewey Bayer

(*Computers in Libraries*, March 2008, Vol. 28, Issue 3, pg. 22)

How to Extend the Information Commons Model At Buffalo State College's library, I no longer manage the ideal computer and its deployment (that is handled, quite admirably, by the computer technology services department), but building on my past experience and combining it with my current experience as a member of the IC team, I began to ask, "How can we extend this ideal computing and research environment beyond the walls of the library?" The answer is a kind of "Information Commons to Go" if you would, or ic2go. Marc Dewey Bayer is the systems librarian at Buffalo State College's E. H. Butler Library in Buffalo, N.Y.

### **14. Intelligence Reform Brings New Opportunities for Info Pros**

By Vee Herrington

(*Information Outlook*, March 2008, Vol. 12, Issue 3, pg. 10)

Ninety percent of intelligence comes from open sources. The other 10 percent, the clandestine work, is just the more dramatic. The real intelligence hero is Sherlock Holmes, not James Bond (Friedman, 1998). --Lieutenant General Sam Wilson, former director, Defense Intelligence Agency. Librarians constantly hear the "gloom and doom." Libraries are closing! Library budgets are being cut! Librarians are being replaced by the Internet! Vee Herrington is presently the chief of the U.S. Army military intelligence library at Fort Huachuca, Arizona.



### **15. It's Not What You Think, but How You Think**

By Eric Reiss

(*Bulletin of the American Society for Information Science and Technology*, February/March 2008, Vol. 34, Issue 3, pg. 47)

Information architecture (IA), as an academic discipline, is young. So they spend a lot of time discussing certification programs and other formalized educational opportunities. The author has observed that virtually all top-notch IAs clearly demonstrate both these abilities. This makes him think that perhaps information architecture isn't a discipline at all -- it's a lifestyle. And maybe this is why IA is so difficult to define and to teach. Creativity can be taught. Curiosity, though, is innate, which means you need to make the educational offerings even more appealing to naturally curious individuals. Curiosity is linked to the ability to wonder, which, in turn, lies at the heart of the creative process. Eric Reiss is the president of the IA Institute and heads FatDUX in Copenhagen, Denmark.

### **16. Libraries in the Converging Worlds of Open Data, E-Research, and Web 2.0**

By Stuart MacDonald and Luis Martinez Uribe

(*Online*, March/April 2008, Vol. 32, Issue 2, pg. 36)

The new forms of research enabled by the latest technologies bring about collaboration among researchers in different locations, institutions, and even disciplines. These new collaborations have two key features -- the prodigious use and production of data. This data-centric research manifests itself in such concepts as e-science, cyberinfrastructure, or e-research. Over the last decade there has been much discussion about the merits of open standards, open source software, open access to scholarly publications, and most recently open data. There are a range of authoritative weblogs that address the open movement, some of which include: 1. DCC's Digital Curation Blog, 2. Peter Suber's Open Access News, and 3. Open Knowledge Foundation Weblog. The data used and produced in e-research activities can be extremely complex, taking different forms depending on the discipline. In the hard sciences, such as biochemistry data can take the form of images and numbers representing the structure of a protein. Stuart MacDonald is data librarian at EDINA and Edinburgh University and Luis Martinez Uribe is digital repositories research coordinator, Oxford e-Research Centre.

### **17. Making the Good Hire: Updating Hiring Practices for the Contemporary Multigenerational Workforce, Part One**

By Pixey Anne Mosley and Wendi Arant Kaspar

(*Library Administration & Management*, Spring 2008, Vol. 22, Issue 2, pg. 92)

The authors present factors from a management perspective and offers some techniques for addressing them in the context of contemporary library environments. It is important to scrutinize the vacant positions in terms of their appeal to someone from today's workforce and what the library needs to further its initiatives. This results to reexamining the operational needs from the holistic perspective and designing job description that give the successful candidate a variety of responsibilities and opportunities for growth. Moreover, it also means moving away from brief, library-jargon-based postings to descriptions with broader terminology that would appeal to applicants from different backgrounds and types of experience. Pixey Anne Mosley is Head of Access Services and Wendi Arant Kaspar is Coordinator of Policy Sciences and Economics Library at Texas A&M University Libraries in College Station.

### **18. Managerial Leadership in Academic Libraries: Roadblocks to Success**

By Irmin Allner

*(Library Administration & Management, Spring 2008, Vol. 22, Issue 2, pg. 69)*

The author discusses the significance of managerial leadership performance in academic libraries, including its related critical success factors. For this purpose, the Competing Values Framework, as discussed by Sue R. Faerman in her article entitled *Organizational Change and Leadership Styles*, is highlighted. The framework is basically a conceptual or mental map that illustrates the inherent contradictions in important assumptions about organizational effectiveness and managerial leadership performance. Moreover, the framework makes one see more clearly the connection between various criteria of organizational performance and different kinds of managerial styles and behaviors.

Irmin Allner is the Faculty Services Librarian at the James C. Jernigan Library at Texas A&M University in Kingsville.

### **19. Reflections on a Self-Managed Library Team: A Self Study**

By Michael J. Aloï and Joyce R. Gotsch

*(Library Administration & Management, Spring 2008, Vol. 22, Issue 2, pg. 84)*

The authors assess the level of staff satisfaction with the self-managed team model, which was well established at Dowling College and have operated in such a structure for fourteen years. The self-managed library organizational model is a rarity in academic libraries. The process and results provide valuable management lessons for any library that implements a team structure in whole or in part, at either the management or individual project level. Michael J. Aloï is Technical Services Librarian and Joyce R. Gotsch is Reference Librarian at Dowling College, Long Island, New York.

### **20. Reflections on Cataloging Leadership**

By Beth Picknally Camden, Sheila S. Intner, Janet Swan Hill, Regina R. Reynolds and William A. Garrison

*(Library Resources & Technical Services, April 2008, Vol. 52, Issue 2, pg. 23)*

Four Association for Library Collections & Technical Services leaders (Sheila S. Intner, Janet Swan Hill, Regina R. Reynolds, and William A. Garrison) reflect on their careers and offer insights in their paths to leadership positions in the professional and in the Association. A brief introduction by Beth Picknally Camden, program moderator, introduces the papers. Beth Picknally Camden is Director, Goldstein Information Processing Center, University of Pennsylvania library, Philadelphia, Pennsylvania. Sheila S. Intner is Professor Emerita, Simmons Graduate School of Library and Information Science, and Adjunct Professor, University of Maryland College of Information Studies, College Park, Maryland.

Janet Swan Hill is Professor, Associate Director for Technical Services, University of Colorado libraries, Boulder, Colorado. Regina Reynolds is Head, National Serials Data Program, Library of Congress, Washington, D.C. William A. Garrison is Deputy University Librarian/Associate Dean of libraries, Syracuse University library, Syracuse, New York.

### **21. Riding the Waves of Today's Online Web Tools**

By Edward Metz

*(Online, January/February 2008)*

The author, a librarian at Fort Leavenworth, Kansas, finds that the days of Web surfing, when the user went from site to site to check on the latest content updates, are long gone, replaced by RSS feeds and online news aggregators. Now, as more productivity tools become available online and Web 2.0 social networking tools proliferate, it would

certainly be helpful to have just one single platform to host and organize all of these services. The great wealth of gadgetry to choose from adds to iGoogle's attraction. The iGoogle content directory stores an impressive array of some 25,000 content modules or gadgets, as these mini Web applications are called. For many, if not most, of their users, Google is the search engine of choice. People are also drawn to Google for its other search and productivity tools. iGoogle makes it easy to create some very simple gadgets through several templates for things like a framed photo, a personal list, or even a YouTube video channel.

## **22. Routine and Innovation in Libraries**

By John Bednarz Jr.

(*Library Administration & Management*, Spring 2008, Vol. 22, Issue 2, pg. 79)

The author discusses several aspects of library routine and innovation over the years, citing related scholarly works on the matter. These include the concept of a library as a service organization, the behavioral definition of innovation which involves a change in routine, and the functionality of social structures in terms of performance. In complex organizations such as libraries, the structures are indispensable, considering that they "reduce" the ever-present complexity of interaction by fixing expectations. In the case of routines, the expectations are fixed in terms of the establishment of a conditional relationship between an occasion for action and the action itself. John Bednarz Jr. is librarian at Morris Hills High School, Rock way New Jersey.

## **23. The Search Party: Google Squares Off With Its Capitol Hill Critics**

By Ken Auletta

(*The New Yorker*, January 14, 2008)

"Google's ambitions have not gone unnoticed by its competitors. What Google has created -- an ingenious tool for searching the Internet -- has evolved into something almost unimaginably far-reaching. In response to prodding by consumer activists, some government officials have begun to ask: Does Google, which today is among America's ten richest corporations, with a market value of just over two hundred billion dollars, have too much power?" The author describes Google's presence on Capitol Hill. Ken Auletta is an American writer, journalist and media critic for *The New Yorker*.

## **24. Securing Digital Content**

By Sally Hubbard

(*Bulletin of the American Society for Information Science and Technology*, April/May 2008, Vol. 34, Issue 4, pg. 23)

This paper will briefly examine the steps taken at the Getty Research Institute and at the Getty Foundation as a whole to ensure that its digital content is managed responsibly. The Research Institute moved to implement minimum imaging guidelines and a file naming protocol, both based upon the work of the California Digital Library, with the aim of standardizing current and future production. A digital asset management system was intended not only to provide digital curation functions, but also to assist in various day-to-day business tasks, such as order fulfillment and sharing assets across programs and departments. The DAMS was customized to allow "packaging" of images and caption metadata and invoicing for those packages, if required. The Research Institute is currently engaged in a functional analysis of its different applications with an eye to developing the most efficient and responsible workflow and allocation of responsibilities among systems. Sally Hubbard is digital projects manager at the Getty Research Institute.

## **25. Social Libraries: The Librarian 2.0 Phenomenon**

By Stephen Abram

*(Library Resources & Technical Services, April 2008, Vol. 52, Issue 2, pg. 19)*

Such technologies as are listed below serve as the emerging foundation for Web. 2.0: \* RSS (really simple syndication) \* wikis \* new, simple, and revised programming methods like AJAX, J2EE, widgets, gadgets, mashups, and APIs \* blogs and blogging \* advanced portals and portlets \* commentary and comments functionality \* personalization and "My Profile" features \* personal media such as podcasting and MP3 files \* streaming media audio and video formats \* reviews and user-driven ratings \* personalized alerts \* Web services for enhancement and data mining \* instant messaging and virtual reference including cobrowsing \* folksonomies, tagging, and tag clouds \* photos (for example, Flickr, Picasa) \* social networking software \* Open Access, Open Source, Open Content and many more.... Stephen Abram is Vice President, Innovation, SirsiDynix and Chief Strategist for the Sirsi Dynix Institute, Toronto, Ontario, Canada.

## **26. Speed Searching**

By Greg R. Notess

*(Online, March/April 2008, Vol. 32, Issue 2, pg. 41)*

Online searching is quick, and so many resources can be found with amazing speed compared to just a decade ago. The super searcher can quickly try a search at several databases, skim results, reword the query, and deliver relevant content. While there are many approaches to speed searching, this article explores using short queries, long phrases, search suggestions, and search switching techniques to help users get to the information they want. Minimize your keyboarding time so that you have more time for browsing the results. Choose a distinctive or unusual word, and try to avoid words with multiple, unrelated meanings like ford, apple, or any word that is also a celebrity name. Meanwhile, copying and pasting a longer phrase, especially in an increasingly online environment, can make running a longer search statement even faster than typing a short one. Again, uniqueness should trump the short query. On the other hand, choosing the best query words can certainly speed searching. Greg R. Notess is reference team leader at Montana State University and founder of SearchEngineShowdown.com.

## **27. To MLS or Not to MLS? That Is the Question**

By Nanci Milone Hill

*(Public Libraries, March/April 2008, Vol. 47, Issue 2, pg. 16)*

Others stand by the importance of the degree, noting that while hands-on experience may be gained on the job, it is only in library school that one learns the cornerstones of belief that public library services are based upon. Librarians today and in the future must understand the entire information ecology: the sources of information, the different media of information, methods of information transmission, findability information architecture, information systems, and telecommunications. Nanci Milone Hill is the Head of Reference and Information Services at the Nevins Memorial Library in Methuen, Mass.

## **28. The Two Markets: Libraries in an Attention Economy**

By Richard A. Lanham

*(Library Resources & Technical Services, April 2008, Vol. 52, Issue 2, pg. 3)*

Copyright, which is usually reckoned to begin with the English Statute of Anne in 1709, made matters worse by taking written texts from the free marketplace of ideas and, because they were embodied in physical books, treating them as property, taking them



from the domain of nonrivalrous goods and making them into a rivalrous good. King Richard represents the professors and digerati who can talk forever about how inevitable the digital future is and whether that future has come. The Stuff world is not going to go away, nor are the books which, for us, are a central part of it. When the world's most precious resource is immaterial, the economic doctrines, social structures, and political systems that evolved in a world devoted to the service of matter become rapidly ill-suited to cope with the new situation. Richard A. Lanham is professor emeritus of English, University of California, Los Angeles, and president of Rhetorica, Inc., Los Angeles, California.

### **29. Using Open Source to Give Patrons What They Want**

By Amy Begg De Groff

(*Computers in Libraries*, March 2008, Vol. 28, Issue 3, pg. 6)

Howard County Library in Maryland is a busy, exciting, and thriving public library system with the numbers to prove it-in 2006, library door counts reached 2 million visits. Each and every customer computer would offer web access, word processing, flash drive storage, and audio and visual enhancements, such as screen enlargement, CD playback, and online video watching. Each computer greets customers at Howard County Library's homepage; at this point, customers can view websites, web-based applications, Flash, Real media, and Java content. The concept of hiding the source code to help security is referred to as "security through obscurity." Amy Begg De Groff has worked for Howard County Library in Maryland for 3 years.

### **30. What to Do With Wikipedia**

By William Badke

(*Online*, March/April 2008, Vol. 32, Issue 2, pg. 48)

Often banned by professors, panned by traditional reference book publishers, and embraced by just about everyone else, Wikipedia marches on like a great beast, growing larger and more commanding every day. Though traditional encyclopedia producers disdain it, Wikipedia has an edge in one area -- currency. Wikipedia has another edge -- millions of devoted users who simply don't understand what all the fuss is about. Wikipedia is an affront to academia, because it undercuts what makes academics the elite in society. Wikipedia doesn't depend on elite scholars. There's no peer review, except after the fact by volunteer watchdogs. The Wikipedia issue has become a flashpoint for information literacy. On one side, there are opponents who view Wikipedia users as ignorant of the need to use reliable sources when doing academic work. On the other, there are devoted users who have embraced this tool as the crown jewel of the new digital information world. William Badke is associate librarian at Trinity Western University and the author of *Research Strategies: Finding Your Way Through the Information Fog*, 3rd. ed. (iUniverse.com, 2008).

### **31. What Librarians Still Don't Know About Open Source**

By Daniel Chudnov

(*Computers in Libraries*, March 2008, Vol. 28, Issue 3, pg. 40)

In many cases, a vendor will be willing to allow its clients to study its source code or to use its software on an unlimited number of machines with no restrictions, if you just ask-or if you make it an explicit, required condition of signing a license. When FLOSS is available for networking infrastructure, operating systems, web servers, databases, and programming languages, they all fit together very nicely. Daniel Chudnov is a librarian working as an information technology specialist in the Office of Strategic Initiatives at

the Library of Congress and a frequent speaker, writer, and consultant in the area of software and service innovation in libraries.

### **32. W(h)ither Libraries? The Future of Libraries, Part 2**

By Bonnie A. Osif

(*Library Administration & Management*, Spring 2008, Vol. 22, Issue 2, pg. 105)

The author discusses the vision of mankind's future posit a human-machine interface that would allow the human access to vast amounts of information, enhanced computing power, easy communication, and more, but the cost might be some degree of freedom of thought, autonomy, maybe our humanity itself. Science fiction writers have shown possible futures that range from absurd, preposterous, and comic to the frighteningly accurate and the realistically possible. So too have library futures spread across wide possibilities. The resources that are discussed further offer many more interpretations, considered opinions and guesses to review. Bonnie A. Osif is Assistant Engineering Librarian at Pennsylvania State University in University Park.

### **33. Wikipedia in the Newsroom**

By Donna Shaw

(*American Journalism Review*, February/March 2008)

While the line "according to Wikipedia" pops up occasionally in news stories, it's relatively rare to see the user-created online encyclopedia cited as a source. But some journalists find it very valuable as a road map to troves of valuable information. Donna Shaw is an *AJR* contributing writer.

## **Announcements**

### **SPECIAL: "Hollywood Librarian" goes to Bibliothekartag Mannheim**

**5. Juni 2008 16:00 – 18:00 Uhr**

**Film: The Hollywood Librarian**

Bibliothekartag Mannheim, Arnold-Schönberg-Hörsaal, Ebene 3, Congress Center  
Rosengarten Mannheim, Rosengartenplatz 2, 68161 Mannheim

A Look at Librarians through Film will be the first full-length documentary film to focus on the work and lives of librarians. Using the entertaining and appealing context of American movies, the film will hold some surprises for people who may think they know what librarians do. American film contains hundreds of examples of librarians and libraries on screen -- some positive, some negative, some laughable and some dead wrong. Films such as *Sophie's Choice*, *Philadelphia* and *It's a Wonderful Life* show librarians as negative stereotypes. The librarians in *Lorenzo's Oil*, *Desk Set* and *The Shawshank Redemption*, on the other hand, are competent and professional. Dozens of interviews of real librarians will be interwoven with movie clips of cinematic librarians and serve as transitions between the themes of censorship, intellectual freedom, children and librarians, pay equity and funding issues, and the value of reading.

The Hollywood Librarian is a unique and charming blend of film clips, humor and critical analysis of the popular image of librarians. It will create a new-found empathy for the profession by revealing the diversity of individual librarians and the importance of what they do. This documentary will increase the public's awareness of the complex and democratic nature of librarianship in the age of technology, and be a step toward librarians redefining themselves as not only more than a stereotype, but also as a cultural imperative.

ANN M. SEIDL\* (Writer and Director) has a master of library and information services from the University of Denver. She is a library consultant and the owner and principal of Information, Managed, a library consulting business which provides library research and GIS analysis products to public libraries and systems. She completed the screenplay for the film in 2003 and has spoken at annual library conferences in more than 10 states and Canada about the documentary. Before becoming a librarian, Ann worked as a voice-over actor for various television and film productions, hosted a weekly television newsmagazine in the Denver market, and anchored fund drives for both Colorado Public Television and Florida Public Radio. Her national work has included Samsung cameras, Ramada Inn, and AT&T Wireless Services, as well as narration for several independent non-fiction films. Her voice can be heard on DirecTV, giving MPAA ratings before the start of films.

### **Selected Events:**

**For more upcoming events and further information, please check:**

<http://german.frankfurt.usconsulate.gov/veranstaltungen.html>

#### **8. Mai 2008, 9:00-16:00 Uhr**

Crossing Borders: Work and Study Worldwide!

Hochschule Karlsruhe - Technik und Wirtschaft. 1. OG, Geb. A, Moltkestraße 30, 76133 Karlsruhe

EducationUSA informiert zu USA Aufhalten auf der zweiten Auslandsinformationsmesse für alle Schülerinnen und Schüler weiterführender Schulen und für die Studierenden in der TechnologieRegion Karlsruhe. Die Messe mit 30 namhaften Ausstellern möchte über die vielfältigen Möglichkeiten zu einem bildungsbezogenen Auslandsaufenthalt während der Schulzeit, zwischen Schulabschluss und Studium und während des Studiums informieren: Sprachkurse, Work & Travel-Programme, Kurzstudienaufenthalte, Summer Schools, Jobs und Praktika, verkürzten Fachpraktika in Verbindung mit Sprachkursen oder auch qualifizierte Ferienarbeit im Ausland. Weitere Informationen:

<http://www.hs-karlsruhe.de/servlet/PB/menu/1046593/index.html>

#### **9. Mai / 13. Juni, jeweils 15:30-17:00 Uhr**

Beratung: Schule, Job, Praktikum oder Studium in den USA?

Stadtbücherei Frankfurt, Zentralbibliothek, Hasengasse 4, 1. OG

Interesse an einem Schuljahr oder einem Studium in den USA? An Praktika, Au Pair Aufhalten, Jobben oder Reisen? Sie brauchen Informationen wie man einen USA-Aufenthalt organisieren kann oder wo man Informationen findet? EducationUSA Frankfurt <http://www.educationusa.de/> informiert und berät in Einzelgesprächen.

#### **16. Mai 2008, 19:30 Uhr**

**Lesung: Annie Proulx liest aus ihrem neuen Werk „Fine Just the Way It Is“**

Zentralbibliothek Frankfurt (mit US-Generalkonsulat Frankfurt). Hasengasse 4, Frankfurt. Eintritt frei

Annie Proulx wird mehrere Geschichten präsentieren, sowohl kurze, recht komische ("I've Always Loved this Place") und längere, ernsthaftere ("Tits-Up in a Ditch" or "Family Man") Annie Proulx, häufig als Chronistin des amerikanischen Provinzlebens bezeichnet, wurde 1935 in Connecticut geboren. Sie arbeitete u. a. als Journalistin, bis sie 1988 ihr erstes Buch veröffentlichte. Für ihre Romane und Erzählungen wurde sie mit allen wichtigen

Literaturpreisen Amerikas ausgezeichnet. 1994 erhielt sie den Pulitzerpreis für ihren Roman „Schiffsmeldungen“. Annie Proulx ist Autorin der Erzählung „Brokeback Mountain“. Die Verfilmung erhielt 2006 vier Golden Globes und drei Oscars. Die Lesung findet in englischer Sprache statt.

**19. Mai 2008, 19:30 Uhr**

**Vortrag und Diskussion: Paul R. Krugman**

**"Nach Bush – Das Ende der Neokonservativen und die Stunde der Demokraten" (in englischer Sprache)**

Deutsche Nationalbibliothek, Adickesallee 1, 60322 Frankfurt

Der Eintritt ist frei.

Eine Veranstaltung von Campus Verlag, Deutsche Nationalbibliothek, Hans-Böckler-Stiftung und US-Generalkonsulat Frankfurt in Kooperation mit der Princeton Alumni Association of Germany und der Deutsch-Britischen Gesellschaft.

Paul R. Krugman, geboren 1953, ist einer der bedeutendsten und bekanntesten Ökonomen der Welt. Nach Stationen an der Yale University, am Massachusetts Institute of Technology und an der Stanford University lehrt er derzeit an der Princeton University. Für seine wissenschaftlichen Arbeiten wurde er vielfach ausgezeichnet. Nebenbei arbeitete er 1984 für ein Jahr als Wirtschaftsberater in der Regierung von Ronald Reagan. Während des Präsidentschaftswahlkampfes 1992 berief Bill Clinton ihn zu einem seiner wirtschaftspolitischen Berater. Neben seinen viel beachteten kritischen Kolumnen in der New York Times, seinen wissenschaftlichen Publikationen und seinen regelmäßigen Artikeln für Zeitschriften wie Fortune, Foreign Affairs und Slate schrieb Paul Krugman mehrere Sachbücher. Bei Campus erschienen bisher *Der Mythos vom globalen Wirtschaftskrieg* (1999), *Die große Rezession* (1999), *Schmalspur-Ökonomie* (2000), *Der große Ausverkauf* (2004) und im Januar 2008 *Nach Bush. Das Ende der Neokonservativen und die Stunde der Demokraten*.

**24. Mai - 31. Juli 2008, Eröffnung 24. Mai um 17:00 Uhr**

**Ausstellung: "David Hockney: Sechs Märchen der Brüder Grimm"**

Brüder Grimm-Haus Steinau, Brüder Grimm-Straße 80, 36396 Steinau an der Straße

Öffnungszeiten: Täglich 12:00-17:00

In Kooperation mit dem Kultursommer Main-Kinzig-Fulda, dem US-Generalkonsulat Frankfurt und dem Goethe-Institut Frankfurt zeigt die Ausstellung 39 Radierungen nach Märchen der Brüder Grimm. Der Zyklus ist das wichtigste graphische Werk des schillernden britischen Künstlers mit Wahlheimat USA, David Hockney. Neben den Illustrationen können die entsprechenden Märchentexte an Audiostationen angehört werden: Die deutsche Fassung wird von Bundestagsvizepräsident Wolfgang Thierse und die englische Fassung von US-Generalkonsulin Jo Ellen Powell gelesen.

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